



THE CITY OF NEW YORK  
OFFICE OF THE MAYOR  
NEW YORK, NY 10007

## **Leading New York City Event Producers and Professionals Appointed to Citywide Events Advisory Group**

**NEW YORK**—The Mayor’s Office of Citywide Event Coordination & Management (CECM) is pleased to announce the Citywide Events Advisory Group. Leading members of New York City’s events community have been tapped to re-imagine event models and standards for safely proceeding with events in the five boroughs. Over the course of the past months, this group has collaborated with CECM to strategize best practices, share industry-wide solutions, and recommend innovations and protocols for events.

“New York City is the premier location for events in public spaces across the globe. Now more than ever, we must come together to find ways to safely celebrate our strong communities, deliver services, and begin the process of rebuilding our public life. The CECM team and I are honored to be among the smartest and most passionate problem solvers with our Events Advisory Group, and I’m confident that together with the ideas and creativity of New Yorkers, we will continue to lead the world in event innovation opportunity,” said Ellyn Canfield, Executive Director of the Mayor’s Office of Citywide Event Coordination and Management (CECM).

The following list includes external participants of the Citywide Events Advisory Group:

**Heather Collamore**, VP, Metropolitan Hospitality at New York Mets Citifield  
**Evan Korn**, CEO, IDEKO  
**Dawn Padmore**, VP of Culinary Marketing and Events, Karlitz & Company  
**Dr. Stu Weiss**, CEO, Intelligent Crowd Solutions  
**Jim Heim**, SVP of Event Development and Production, NYRR; Race Director, TCS NYC Marathon  
**Zoe Gorringer**, Event Manager, NYC Pride  
**Chris Bannon**, VP of Production Operations, Macy’s Branded Entertainment  
**Sharon Miller**, President, Coast to Coast Permits

**Alex Pollak**, President, ParaDocs Worldwide Inc  
**Greta Knutzen**, Senior Advisor, Public Art for Production  
**Andrew Formichella**, Owner, A. Form Event Architects pllc  
**Rob Ashe**, Director of Operations, Clearview Festival Productions  
**Tom Harris**, Senior Vice President, Times Square Alliance BID  
**Stefanie Davidowitz**, Operations Producer, Times Square New Year’s Eve at Countdown  
**Rob Hagedorn**, Managing Director of Account Services and Partner Solutions, CSM Sport & Entertainment

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**Chuck Garelick**, VP of Special Event Services, Elite Investigations

**Elliot Winick**, President, Winick Productions LLC

**Alexandra Stylianos**, Director of Operations, Food Network & Cooking Channel

**Laura Smaragdakis**, Vice President and Treasurer, GSS Security Services LLC

**Joe Tinkelman**, Director of Food and Beverage, Best Beverage

Established in March 2007, the Mayor’s Office of Citywide Event Coordination and Management (CECM) was signed into Executive Order (No. 100), authorizing the agency with the oversight of all event permitting activity in New York City. CECM advises and assists the Mayor in the coordination of policies, procedures, and operations common to the permitting, review, and coordination of street events, pedestrian plaza events, and other permitted activities citywide. As part of its mission, CECM is responsible for interagency coordination and external dissemination of information about upcoming and ongoing public events, including outdoor concerts, large-scale citywide events, gatherings in City parks, parades, plaza events, sporting events, street events, street festivals, and water events. The office’s goal is to ensure informed decision-making by the various permitting agencies, as well as compliance by permit applicants. CECM also acts as an internal and external resource to the event community on overall event coordination, permitting, and management. During the course of the pandemic, with most events on hold, CECM staff implemented events strategies and coordinated citywide relief efforts, from temporary hospitals to food distribution sites. Moving forward, CECM will continue supporting efforts to best utilize public spaces and meet the changing needs of our communities, while developing standards and protocols for a new landscape of events.

The Mayor’s Street Activity Permit Office (SAPO) issues permits for block parties, commercial and promotional events, farmers markets, street festivals, and other events on the City’s streets, sidewalks, and pedestrian plazas. In September 2007, SAPO was merged into CECM by Executive Order (No. 105). As a result, the agency exercises all functions, powers, and duties pertaining to street activity permits while protecting the interests of the City, the community, and the public.